

Court Approves Reorganization Plan For Heartland Automotive Services Inc

Jiffy Lube Franchisee to Emerge from Chapter 11

Omaha, Nebraska (Jan 16, 2009) Heartland Automotive Services, Inc., (HASI) America's largest Jiffy Lube Franchisee, today announced that the US Bankruptcy Court for the Northern District of Texas has approved its Plan of Reorganization. With this approval, HASI will emerge from Chapter 11 by January 28.

Eric Glover, HASI's chief executive officer, said, "We are excited about and fully committed to a successful partnership with Jiffy Lube International and SOPUS Products (Pennzoil). With restructuring of our debt, dedication to operational excellence and ongoing re-imaging of our Jiffy Lube stores, Heartland is stronger, healthier and more competitive. We are committed to the Jiffy Lube system and to a long-term supply agreement with SOPUS. Jiffy Lube is the largest quick-lube franchise in the nation with the highest standards for customer service and Pennzoil is the leading brand of passenger car motor oils.

"Our team members have worked long and hard during the reorganization and because of their dedication, we were able to emerge from Chapter 11 quickly. I thank them as well as express our appreciation for the loyalty of our customers, suppliers and business partners."

Rick Altizer, president of Jiffy Lube International said, "We're pleased to continue to work in partnership with HASI as we both move forward and focus on growing our business and providing excellent customer service. HASI's commitment to Jiffy Lube is an affirmation of our franchise model and dedication to operational excellence. Jiffy Lube is pleased to maintain its national footprint and strong franchise network and is delighted with HASI's clear commitment to our mutual success."

"We are pleased that HASI's restructuring plan has been approved, and we look forward to working with them to provide Pennzoil, America's top-selling motor oil,

through HASI's network of Jiffy Lube locations," said Luis Guimarães, general manager, North American marketing, for Pennzoil. "Together we will ensure access to high-performance Pennzoil products and promotions that satisfy motorists' diverse needs and help keep their engines clean."

About Heartland

Heartland Automotive Services, Inc. (dba Jiffy Lube®) is the largest Jiffy Lube franchisee and largest quick-lube operator in the United States. Headquartered in Omaha, NE, the company operates nearly 400 service centers in 15 major markets across 20 states and services over 4.5million vehicles annually.

Our Mission is to help our customers properly maintain their vehicles by providing high-quality, fast, convenient and affordable services by professional, honest, friendly employees that put the customers' best interest above all else. Our Vision is to become the preferred provider of automotive preventative maintenance services in every market we serve. Success in our Mission each day will bring us success in our Vision.

About Jiffy Lube®

Jiffy Lube International Inc. ("Jiffy Lube"), with more than 2,000 franchised service centers in North America, serves approximately 27.5 million customers each year. Jiffy Lube pioneered the fast oil change industry in 1979 by establishing the first drive-through service bay, providing customers with fast, professional service for their vehicles. Headquartered in Houston, Jiffy Lube is a wholly owned, indirect subsidiary of Shell Oil Company. Visit <http://www.JiffyLube.com> to learn more about Jiffy Lube and vehicle care.

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