

# **Jiffy Lube® offers you the chance to make a change!**

Dallas, Tx, Feb. 7, 2011 羊 Here's your chance to make two important changes - one for your car's health and one for children and adults fighting muscle disease. Simply visit one of your neighborhood Jiffy Lube® service centers on Saturday, Feb. 12, and get \$10 off a Jiffy Lube Signature Service Oil Change.

In addition, if you contribute \$3 or more to MDA between now and Mar. 20, you'll receive a special "Make A Muscle, Make A Difference" Jiffy Lube coupon book with over \$85 in preventative vehicle maintenance coupons. "We're pleased to offer our customers the chance to make a difference and enjoy incredible savings - all as a result of their charitable contribution," said Rob Rajkowski, Heartland Automotive Services, Inc. Chief Operating Officer.

Local Jiffy Lube service centers are part of a new national effort to raise more than \$500,000 to help accelerate MDA-funded worldwide research seeking treatments and cures, while simultaneously providing comprehensive medical and health care services to individuals affected by neuromuscular diseases – including a week of summer camp for local youngsters. Watch the special [Jiffy Lube "Make A Muscle, Make A Difference" PSA](#).

To find the nearest participating Jiffy Lube service center in your area, please visit [www.jiffylubecharity.com](http://www.jiffylubecharity.com).

## **About Jiffy Lube - Make a Muscle...Make a Difference! Charity Promotion**

Local Jiffy Lube® Service Center employees flex to promote a fundraising campaign for Muscular Dystrophy Association. Over 4,500 Jiffy Lube employees at 662 Jiffy Lube Service Centers are joining MDA's Muscle Team to flex in the fight against neuromuscular disease. "Make A Muscle...Make A Difference.®" Jiffy Lube's goal is to raise funds and awareness to help the MDA continue to support its worldwide research efforts and nationwide clinics, and send youngsters with muscular dystrophy to accessible MDA summer camps. For additional information please visit [www.jiffylubecharity.com](http://www.jiffylubecharity.com).



### **About Jiffy Lube®**

Jiffy Lube International Inc. ("Jiffy Lube"), with more than 1,900 franchised service centers in North America, serves approximately 24 million customers each year. Jiffy Lube pioneered the fast oil change industry in 1979 by establishing the first drive-through service bay, providing customers with fast, professional service for their vehicles. Headquartered in Houston, Jiffy Lube is a wholly owned, indirect subsidiary of Shell Oil Company. Visit [www.JiffyLube.com](http://www.JiffyLube.com) to learn more about Jiffy Lube and vehicle care.

### **About MDA**

MDA is the nonprofit health agency dedicated to curing muscular dystrophy, ALS and related diseases by funding worldwide research. The Association also provides comprehensive health care and support services, advocacy and education.

MDA funds basic and clinical research, as well as translational projects aimed at moving experimental drugs through clinical testing and on to the market where they can be prescribed by physicians. The Association currently is supporting more than 330 research projects worldwide aimed at developing treatments and cures for the diseases in its program.

The first charity to earn a Lifetime Achievement Award from the American Medical Association "for significant and lasting contributions to the health and welfare of humanity," MDA maintains a network of 200 hospital-affiliated clinics; annually orchestrates week-long summer camp sessions for more than 3,700 young people with muscle diseases; as well as hundreds of local support groups for individuals affected by progressive neuromuscular conditions. For more information visit [www.mda.org](http://www.mda.org).